

## PRESS RELEASE

### CDR Launches CDR DrinkLab: The New Beverage Analysis System

*To Be Unveiled at Drinktec 2025 in Munich*

**Florence, Italy – July 30, 2025** – CDR is proud to announce the launch of **CDR DrinkLab**, the newest addition to its renowned **CDR FOODLAB®** product line. Designed to meet the evolving needs of the beverage industry, CDR DrinkLab is an innovative analysis system tailored for a wide range of beverages including **soft drinks, fruit juices, plant-based beverages, teas, kefir and water**.

**CDR DrinkLab** will make its official debut at **Drinktec 2025**, the world's leading trade fair for the beverage and liquid food industry, held in **Munich this September**.

With the introduction of CDR DrinkLab, CDR further expands its portfolio of specialized analyzers already trusted worldwide, including **CDR WineLab®, CDR BeerLab®, CDR CoffeeLab®, CDR KombuchaLab, and CDR CiderLab**, in addition to the flagship **CDR FoodLab®**, used for analyzing a wide array of food products and ingredients.

*"The beverage world is undergoing significant growth, driven by the emergence of new products entering the market and many more expected in the coming years," says Gabriele Casini, Sales Manager at CDR. "This evolution is being fueled by a growing demand for innovative drinks and shifting consumer habits, with increasing preference for non-alcoholic or low-alcohol beverages. This created the need for a versatile, easy-to-use system that could be employed across a broad spectrum of beverage types – and that's exactly what CDR DrinkLab is designed to do."*

CDR DrinkLab enables quick, accurate, and user-friendly testing, empowering producers to monitor quality parameters in real time without the need for complex laboratory equipment or extensive technical training.

#### About CDR

CDR is a global leader in the development of innovative analysis systems for food and beverage industries. With a strong focus on reliability, speed, and ease of use, CDR's solutions are used in over 100 countries by companies ranging from small producers to multinational corporations.

For more information, visit: [www.cdrfoodlab.com](http://www.cdrfoodlab.com)

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